

# WET HORIZONS

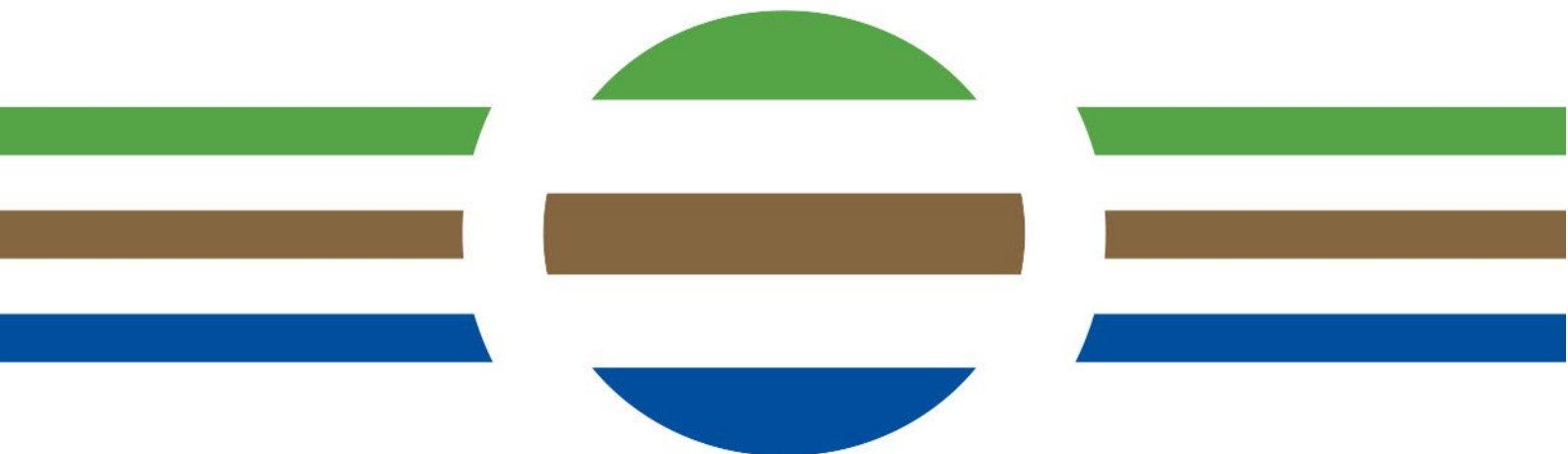
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**Project Acronym:** WET HORIZONS

**Project title:** Upgrading knowledge and solutions to fast-track wetland restoration across Europe

## D7.5 Website

13<sup>th</sup> December 2022



## Technical references

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<b>Authors</b>	Corinna Barnstedt, Dianna Bautista
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- 1      PU = Public  
 PP = Restricted to other programme participants (including the Commission Services)  
 RE = Restricted to a group specified by the consortium (including the Commission Services)  
 CO = Confidential, only for members of the consortium (including the Commission Services)

## Document history

V	Date	Beneficiary	Author(s)
V0.1	13.12.2022	ESCI	Corinna Barnstedt, Dianna Bautista



## Summary

The present deliverable is “Other” in nature, i.e. it is not a report. For convenience, we provide a short report below about the structure and the features of the WET HORIZONS website and the WET HORIZONS social media channels on LinkedIn, Twitter, ResearchGate and Instagram.

The WET HORIZONS website is set up along the details of Task 7.4 described in the List of work packages of Annex 1 “Description of the action” of the Grant Agreement and the rules governing in the Consortium Agreement signed by the partners.

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# 1 The WET HORIZONS project website

The overall objective of the dissemination and communication activities is to ensure that the WET HORIZONS project website, set up at the very beginning of the project, is the entry point to the WET HORIZONS work and achievements for our target audiences including policymakers and governments, land managers and farmers, researchers, environmental authorities, relevant associations, the media, stakeholders, and citizens/the general public. It contains all the institutional information about the WET HORIZONS project. Besides that, the website acts as communication and dissemination channel for the projects results and for the involvement and enlargement of the stakeholder community.

The SharePoint for the WET HORIZONS partners contains all institutional information including working documents and deliverables through a reserved partners' area. This is not part of this deliverable, as it was decided at the Kick-Off Meeting to use the existing private web share facility of AU.

It was decided to use the following domain name for the WET HORIZONS website: [www.wethorizons.eu](http://www.wethorizons.eu). The domain name was reserved in September 2022.

The website is managed by ESCI, who is also responsible for the search engine optimisation. All partners contribute to the contents of the website. The technical infrastructure of the site is developed by ANAXIMANDRE, who is also responsible for maintenance and hosting. Statistics about visits and visitors of the website will be available in regular intervals.

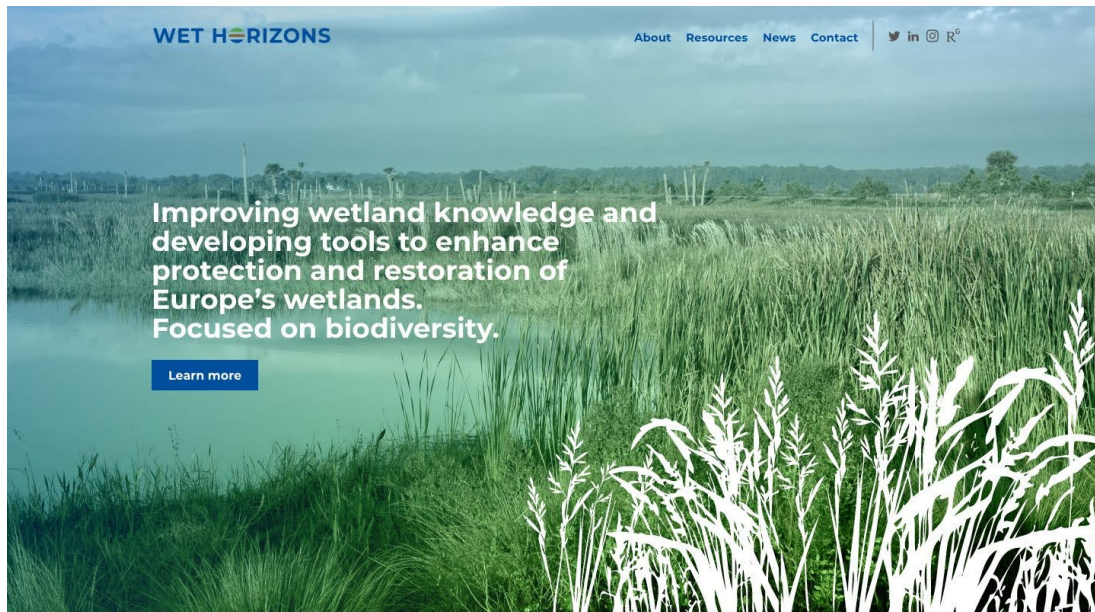
The navigation within the website is easy and straightforward with pages accessible from the home page and subpages within the pages. At the current stage of the project, the website will be launched with a light but essential structure that could be enhanced and enlarged as more contents are generated by the project.

The main structure and the main features of the WET HORIZONS website are presented below. Header and footer with clickable social media icons take users to our respective platform pages.

The technical infrastructure and the graphical interface of the WET HORIZONS website was set-up at the very beginning of the project and approved by the consortium. A landing page with a short description of the project, project logo, links to the social media channels of the project and a list of the consortium was published on the day of the Kick-Off Meeting on 21. September 2022.



The website is structured in a homepage and four main sections: About, Resources, News and Contact. It features a user-friendly design following the corporate identity and informs in a comprehensive, but compelling manner about the project's vision. The website will be updated with the latest results and news, as they become available. Our goal is to make WET HORIZONS' website a living resource throughout the whole project, making sure it's not a static depository. Those searching for resources and news will find easily accessible and updated information.





### A holistic approach

WET HORIZONS brings together people from different backgrounds (including wet and peatland experts, biomodellers, and policy analysts) with the goal of restoring Europe's wetlands.



### Collecting data

WET HORIZONS aims to fill in crucial knowledge gaps about wetlands. The data collection will also include a citizen science component.



### Tools for large scale restoration

Using the collected data, WET HORIZONS will create tools and guidelines that will fast track large scale restoration of Europe's wetlands.

## News & Events



Press release

### Title of the news article

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt



News

### The rise of circular economy

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt

Latests tweets

Latests instagram

[All news & events](#)

WET HORIZONS

WET HORIZONS will improve wetland knowledge and develop tools to enhance protection and restoration of Europe's wetlands. Focused on biodiversity.

Follow us on



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Made by ESCI

Figure 1: The WET HORIZONS landing page



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## 1.1 About WET HORIZONS

The “About” page presents background and important information about WET HORIZONS. It will be divided into the following subpages: Project and Partners.

The Project subpage will offer information about WET HORIZONS and its background as it will describe why the project aims for restoration of Europe’s wetlands as well as the role of wetlands regarding biodiversity and climate change. It will describe the aims and objectives of WET HORIZONS as well as the impacts expected.

The Partners subpage will show a map of Europe indicating the demo sites and partner organisations. The partner organisations are listed as clickable icons. A short description of the partner and its role in the project will deliver information about the consortium.

## 1.2 Resources

The “Resources” page will be launched to publish all public deliverables and scientific papers, as well as additional resources such as infographics or fact sheets.

## 1.3 News

The “News” page will include updates, journalistic articles, interviews, and press releases in chronological order. They will deal with different aspects of WET HORIZONS or specific events. ESCI in cooperation with the coordinator / project partners will feed the News page.

## 1.4 Contact

The “Contact” page will include the contact information of the project coordinator for technical questions and for media requires the contact of the communication manager of the project.

## 2 The WET HORIZONS social media pages

Already prior to the Kick-Off Meeting in September 2022, the main social media presences (LinkedIn, Twitter and Instagram) were publicly available, so that the audience has quick and easy access to all project related aspects. The ResearchGate account was set up shortly after the Kick-Off Meeting. All social media channels link to the project website.

### 2.1 LinkedIn page

At the Kick-Off Meeting of the project the LinkedIn Page of WET HORIZONS has been launched. It will be a way to connect to the professionals, who are interested in the project, but prefer to follow a LinkedIn group, rather than using Twitter, Instagram or visiting the website on a regular basis. There are already





posts about first WET HORIZONS news, such as a press release about the Kick-Off Meeting. Figure 2 provides a snapshot of the WET HORIZONS LinkedIn page.

<https://www.linkedin.com/company/wet-horizons/>

## 2.2 Twitter feed

During the WET HORIZONS Kick-Off Meeting, ESCI has also set up a WET HORIZONS Twitter feed (@WetHorizons) and has started to post the first WET HORIZONS news, such as a press release about the Kick-Off Meeting. The partners have already started re-tweeting WET HORIZONS news, which has resulted in a steady increase in activity. Figure 2 provides a snapshot of the WET HORIZONS Twitter page.

<https://twitter.com/WetHorizons>

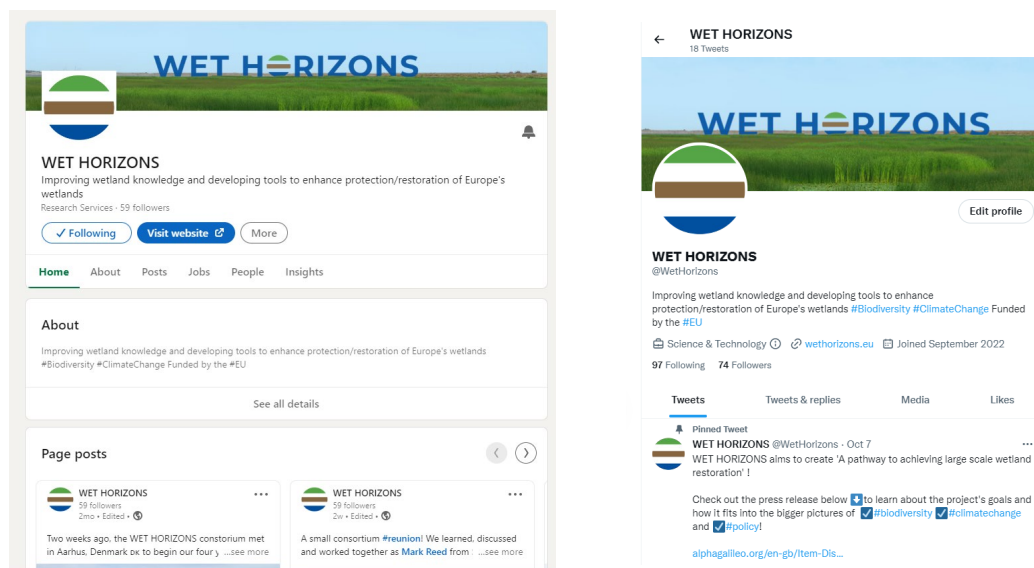


Figure 2: WET HORIZONS LinkedIn and Twitter pages

## 2.3 ResearchGate account

A ResearchGate account will act as platform for scientists specialised in wetland restoration topics to gain awareness about the WET HORIZONS project and the scientists collaborating. Scientific publications will be published there as well. Figure 3 provides a snapshot of the WET HORIZONS ResearchGate account.

**Project**

**Wet Horizons**

Corinna Barnstedt · Shubiao Wu · Hans Brix · [Show all 32 collaborators](#)

Goal: Improving wetland knowledge and developing tools to enhance protection and restoration of Europe's wetlands. Focused on biodiversity.  
[www.wethorizons.eu](http://www.wethorizons.eu)

Updates 0 new 0

Recommendations 0 new 0

Followers 0 new 17

Reads ... 0 new 83

Figure 3: WET HORIZONS ResearchGate account

## 2.4 Instagram account

The third social media channel, which has been set up prior to the Kick-Off Meeting, is the WET HORIZONS Instagram. It will provide users and stakeholders to view in one location, images, videos, news, and other WET HORIZONS information in a visual oriented manner. This medium will be important for the citizen science component of the project. Figure 4 provides a snapshot of the WET HORIZONS Instagram account.

[https://www.instagram.com/wet\\_horizons/](https://www.instagram.com/wet_horizons/)

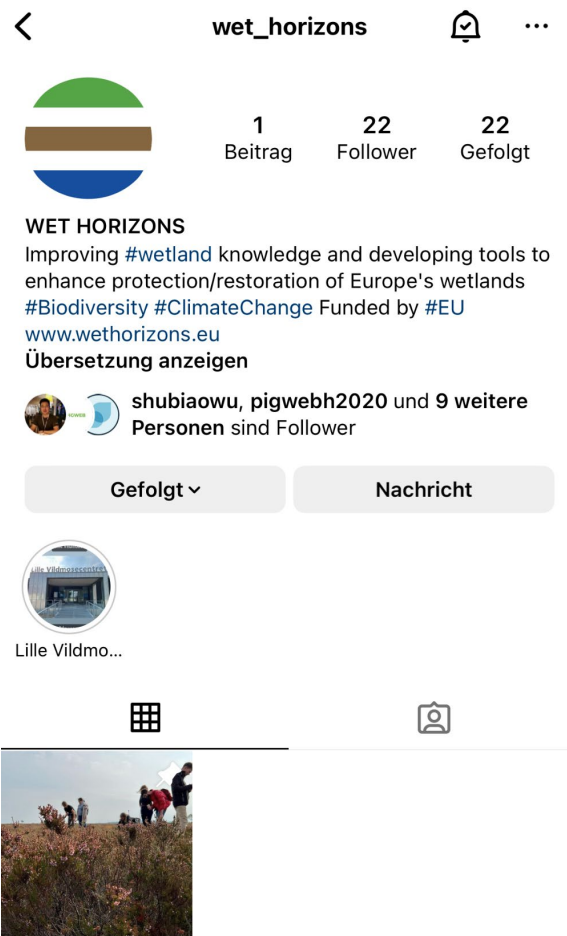


Figure 4: WET HORIZONS Instagram page